

# Helping consumers choose their lawyer

Three: Price

#### Background



- Competition and Markets Authority
  - 2016 Legal Services Market Study
  - 2017 Digital Comparison Tools Market Study

 Recommendations to improve information that supports consumer choice

#### Strands



- 2. Quality of service Webinar and slides available on clc-uk.org
- 2. Features of service Webinar and slides available on clc-uk.org
- 3. Price of service Today
- 4. Making information accessible and comparable – Webinar, Wednesday 22<sup>nd</sup> November

#### Price lists



- Standard format
  - Complete
  - Comparable
  - Binding?

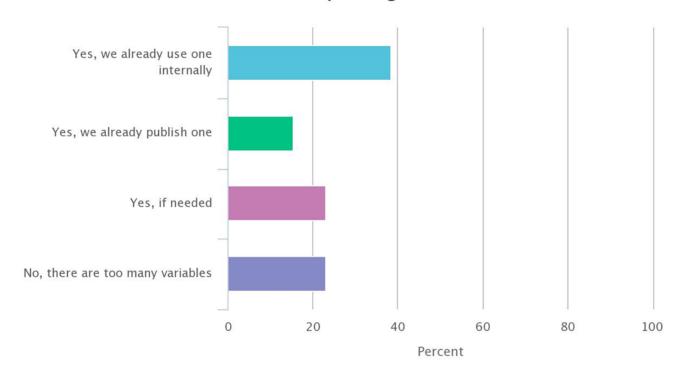
Poll 1: Would your firm be able to produce a fixed price list for conveyancing?

Poll 2: Would your firm be able to produce a fixed price list for probate?

#### Poll 1 results



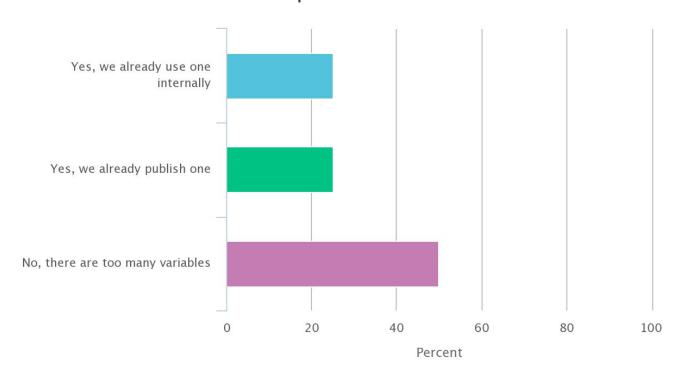
Would you firm be able to publish a fixed price list for conveyancing.



#### Poll 2 results



Would you firm be able to publish a fixed price list for probate?



#### Estimates



- Standard format
  - Complete
  - Comparable
  - Binding?

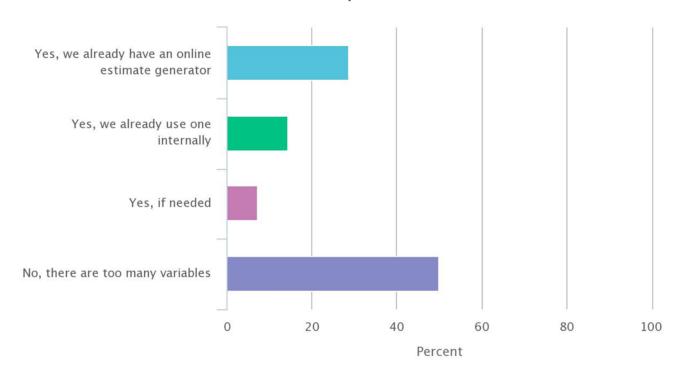
Poll 3: Would estimates for conveyancing generated automatically be sufficiently accurate?

Poll 4: Would estimates for probate generated automatically be sufficiently accurate?

#### Poll 3 results



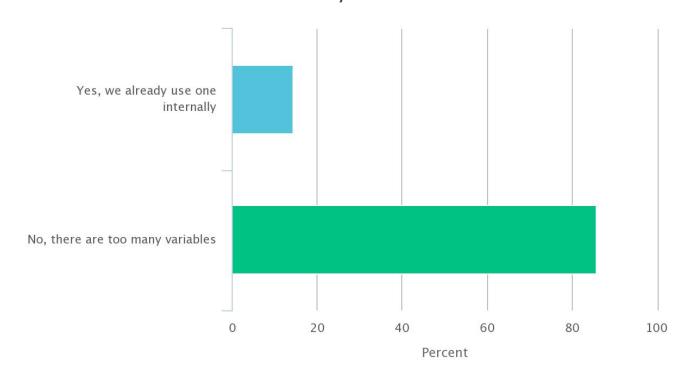
#### Could estimates for conveyancing generated automatically be sufficiently accurate?



#### Poll 4 results



Could estimates for probate generated automatically be sufficiently accurate?



#### What Twitter said



Should conveyancers be required to provide detailed costs estimates through their own websites or comparison websites? #choosingyourlawyer

- 66%- Yes, helps me choose
- 34% No, its too complicated

#### Next steps



- One more webinar
  Channels 22<sup>nd</sup> November
- Please watch the recorded webinars on service type and quality
- Consultation open until 29<sup>th</sup> December
- Please take time to respond



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