

Acting as Insurance Intermediaries Code

Introduction

The *CLC* is a Designated Professional Body under Part XX of *FSMA* and as such it must make arrangements to regulate *CLC* Bodies in the provision of *Regulated Activities* in relation to which the *General Prohibition* does not apply as a result of section 327 *FSMA*.

Acting as Insurance Intermediaries Code

In this Code 'you' refers to bodies regulated by the *CLC*; all bodies regulated by the *CLC* which act as insurance intermediaries must comply with this Code. You must not permit anyone else to act or fail to act in such a way as to amount to a breach of this Code. These requirements do not apply to a person authorised by the Financial Conduct Authority in accordance with s.31 *FSMA*.

Outcomes-Focused

The *Code of Conduct* requires you to deliver the following *Outcomes*:

- *Clients* receive good quality and independent information, representation and advice (*Outcome* 1.1);
- Each Client's best interests are served (Outcome 3.1);
- Clients receive advice appropriate to their circumstances (Outcome 3.2);
- *Clients* have the information they need to make informed decisions (*Outcome* 3.3);
- *Clients* are aware of any referral arrangements and that they are consistent with your responsibilities both to them and to the *CLC* (*Outcome* 3.4);
- *Clients* are aware of any limitation or any condition resulting from your relationship with another party (*Outcome* 3.5);
- You act in accordance with regulatory responsibilities (*Outcome* 5.1).

Demonstrating integrity and providing appropriate standards of work when acting as an Insurance Intermediary helps you deliver these *Outcomes* and requires you to act in a principled way:

- 1. Act with independence and integrity. (*Overriding Principle* 1)
- 2. Maintain high standards of work. (Overriding Principle 2)
- 3. Act in the best interests of your *Clients*. (Overriding Principle 3)
- 4. Promote equality of access and service. (*Overriding Principle* 6)
- 5. You act honestly, professionally and decently. (*CoC* P1b)
- 6. You do not give false or misleading information relating to the provision of *Regulated Services*. (*CoC* P1e)
- 7. You keep the interests of the *Client* paramount (except as required by the law or by the *CLC*'s *regulatory arrangements*). (*CoC* P3b)
- 8. You only recommend a particular person, business or product when it is in the best interests of the *Client*. (*CoC* P3f)
- 9. You provide the *Client* with information which is accurate, useful and appropriate to the particular *client*. (*CoC* 3h)
- 10. You provide the *Client* with all relevant information relating to any fee arrangements or fee changes. (*CoC* P3j)
- 11. You advise *Clients* of the name and status of the person dealing with their matter and the name of the person responsible for overall supervision. (*CoC* P3k)
- 12. When providing services which are not regulated by the *CLC*, you advise your *Client* of this and

inform them in writing that the activity is not covered by *CLC*-approved *professional indemnity*

insurance or the CLC-administered Compensation Fund. (CoC P3q)

13. You co-operate with other regulators and ombudsmen. (*CoC* P5h)

You must also comply with the following *specific requirements*:

- 14. Subject to Requirement 16 and provided it complies with this Code you are only permitted to provide *Regulated Activities* as specified by the *CLC* by resolution and which are incidental to *Regulated Services* provided to a *Client*.
- 15. To effectively oversee *Regulated Activities* you appoint a *Manager* as the person who:-

15.1 is responsible for ensuring the body has procedures and practices to enable it to comply with this Code;

15.2 will supply to the CLC or its agents information as required by the CLC; and

15.3 will notify the *CLC* immediately and in any event no later than seven days after each such appointment is made.

- 16. You advise the *CLC* if there is an order or direction of the Financial Conduct Authority under sections 328 or 329 *FSMA* in force in respect of the body. Where such order is in force the *CLC* may withdraw permission without notice.
- 17. The manner of the provision of any service in the course of *carrying on* a *Regulated* Activity is incidental to the provision by you of *Professional Services*.
- 18. The *Regulated Activities* you *carry on* are not of a description, or relate to an investment of a description, specified in an order made by HM Treasury under section 327(6) *FSMA*.
- 19. The *Regulated Activities* are the only *Regulated Activities* carried on by the body (other than *Regulated Activities* in relation to which it is an *FSMA Exempt Person*).
- 20. You do not *carry on*, nor hold the body out as *carrying on*, a *Regulated Service* other than one which is permitted by this Code or one in relation to which it is a *FSMA Exempt Person*.
- 21. You do not *carry on* any Insurance Mediation Activity unless the body is included in the *Insurance Intermediaries Register*.
- 22. The body and all of its *Manager*s at all times comply with *FSMA*, secondary legislation made under *FSMA* and the *IMD*, so far as they apply to them.
- 23. The body and all of its *Manager*s comply with the terms and provisions of the *CLC*'s Acting as an Insurance Intermediary Code.

Acting as Insurance Intermediaries

Insurance Intermediaries Register

- 24. You only act as an insurance intermediary if you are registered on the Financial Conduct Authority's (FCA) *Insurance Intermediaries Register*. The *CLC* is responsible for supplying details of bodies to the FCA.
- 25. Unless trading as a Sole Practitioner, you nominate one of your *Managers* to be listed on the Register as the main contact, with all correspondence relating to Insurance Intermediary Activities is addressed to that individual.
- 26. You check that the body is listed on the *Insurance Intermediaries Register* before conducting any activity covered by paragraph 4 of the *Guidance*.
- 27. You inform us within 5 working days of any changes being made to your entry in the FCA's register.

Notifications provided to *clients*

28. You provide two types of notification on a *Durable Medium* (e.g. in writing, by fax or by email):

(i) at the outset of instructions (and in any event before the contract of insurance is concluded);

(ii) before a contract of insurance is concluded

Notes:

- a) Some of the provisions are unlikely to vary from one matter to another and can be provided in standard terms.
- b) A clear statement of the basis on which a particular product has been chosen must be made.
- c) The *CLC* understands there are relatively few providers of Title Indemnity Policies. It is unlikely therefore that any advice on products can be given on the basis of a fair analysis. It is much more likely they will be made from a limited number of insurance undertakings or a single insurance undertaking.

(iii) information may be provided orally if the *Client* requires it or if immediate cover is required. To comply with Distance Marketing Regulations that information must be provided on a *Durable Medium* as soon as possible.

Passporting

- If you wish to establish a branch or provide *Insurance Mediation Activities* in another EC
 State you complete the *FSMA* passporting process (*FSMA*, paragraph 21, part IV, schedule
 3).
- 30. You do not provide *Insurance Mediation Activities* in another EC state unless you have given the FCA the necessary notice of the body's intention to do so.

Terms & Information Provision

Providing Regulated Activities (including acting as an Insurance Intermediary)

- 31. All information under paragraphs 32 and 33 must be provided in a way which is fair, clear and not misleading, no less prominent than any other information provided to the *Client* at the same time and in English or in any other language agreed by the you and the *Client*.
- 32. Before providing *Regulated Activities*, you provide the following information on a *Durable Medium* to the *client*:-
 - 32.1 your name, address, telephone and other contact details;
 - 32.2 if not included in 32.1, the names of the *managers*;

- 32.3 the name of the individual having day-to-day conduct of the matter and where applicable the name of the individual responsible for its overall supervision;
- 32.4 if the matter is to be conducted by a team, the identity of that team and the name of its leader(s);
- 32.5 the name of the individual to whom any *complaint* should be made;
- 32.6 an explanation of the procedure to be adopted where the *Client* is dissatisfied with the services received or conduct delivered; this must include the name and address of the *CLC* and the *Legal Ombudsman* (see further information provided in the *CLC*'s *Complaint*'s Code and *Guidance*).
- 32.7 the following wording:-

"If you make a valid *claim* against us for a loss arising out of work for which we are legally responsible, and we are unable to meet our liability in full, you may be entitled to *claim* from the *Compensation Fund* administered by the Council for *Licensed Conveyancers* (from whom details can be obtained").

32.8 the following wording:-

"[this firm is/we are] not authorised by the Financial Conduct Authority. However, we are included in the register maintained by the Financial Conduct Authority so that we can *carry on Insurance Mediation Activities*, which is broadly advising on, selling and administration of insurance contracts. This part of our business, including arrangements for *complaint*s or redress if something goes wrong, is regulated by the Council for *Licensed Conveyancers*. The register can be accessed via the Financial Conduct Authority website at http://www.fsa.gov.uk/register/home.do.

- 33. Before concluding any contract of insurance, or the renewal or the amendment of a contract of insurance, you provide the *Client* with the following information, if you have not already done so, on a *Durable Medium*:-
 - 33.1 whether the body has any holding, direct or indirect, representing more than 10% of the voting rights or of the capital in an insurance undertaking;
 - 33.2 whether an insurance undertaking or parent of any insurance undertaking has a holding, direct or indirect, representing more than 10% of the voting rights or of the capital in the body;
 - 33.3 whether the body has given or will give advice:-
 - 33.3.1 on the basis of a fair analysis of the market; or
 - 33.3.2 from a limited number of insurance undertakings; or

- 33.3.3 from a single insurance undertaking;
- 33.4 if paragraph 33.3.2 or 33.3.3 applies you must disclose whether the body is contractually obliged to conduct Insurance Mediation Activity in this way;
- 33.5 if the contract of insurance has not been selected on the basis of a fair analysis of the market that the *Client* can ask for a copy of the list of insurance undertakings from which the body selects or with which it deals in relation to the contract provided;
- 33.6 based on the information provided by the *Client*, a statement, reflecting the complexity of the contract proposed:-
- 33.7.1 sets out the *Client*'s demands and needs;
- 33.7.2 confirms whether or not advice on the contract has been given to the *Client*;
- 33.7.3 explains the reasons for giving advice on the contract where such advice is given to the *Client*.
- 34. You may provide the information at paragraphs 32 and/or 33 orally only if:
 - 34.1 the *Client* requests it; or
 - 34.2 the *Client* requires immediate cover;

but in both cases you must provide the information on a *Durable Medium* immediately after the conclusion of the contract.

- 35. When informing the *Client* that advice is given on the basis of a fair analysis, in accordance with paragraph 33.3.1, you must:
 - 35.1 give advice on the basis of an analysis of a sufficiently large number of insurance contracts available on the market, to enable it to make a recommendation, in accordance with professional criteria, as to which insurance contract would be adequate
 - to meet the *Client*'s needs; and
 - 35.2 explain to the *Client* that it has done so.

Accounting to the *Client*

36. You account to the *Client* for any pecuniary award or other advantage received by you from a person other than your *Client* arising out of you *carrying on* a Regulated Activity (s.327(3) FSMA).

Other

37. Where appropriate you refer, and if appropriate, take legal advice on the effect of IMD, *FSMA*, secondary legislation, and the *Guidance*.

Should you require information on how to meet your responsibilities under this Code, please see the *CLC*'s Acting as Insurance Intermediaries *Guidance*